

**REMAKE
LEARNING
FESTIVAL** **FESTIVAL
IMPACT
REPORT**

2023



City of Doncaster Council



THE GRABLE FOUNDATION



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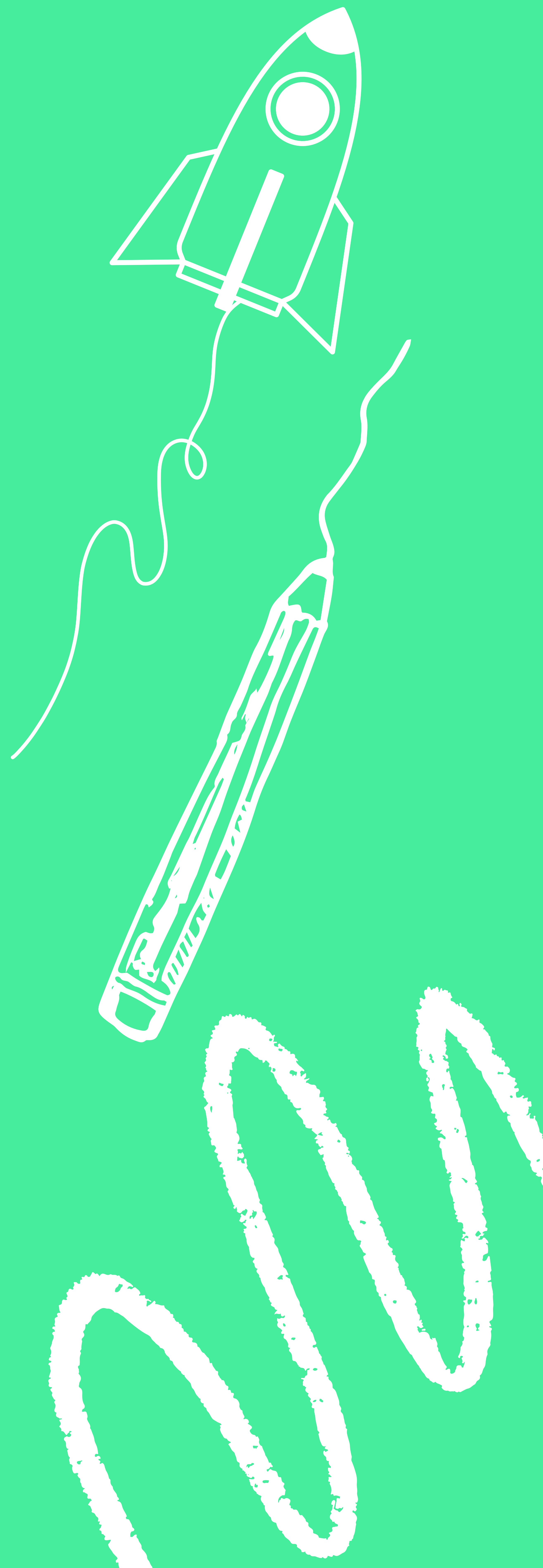
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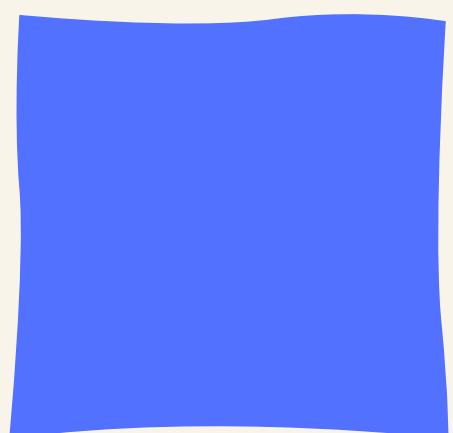
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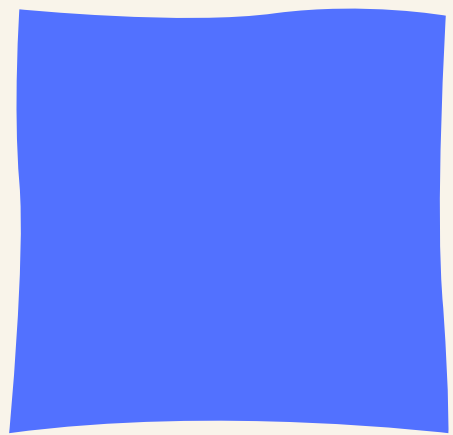
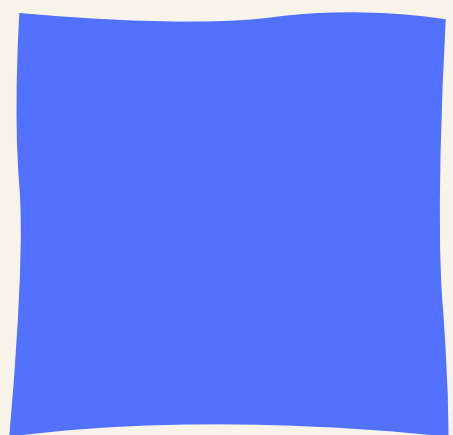


BACKGROUND

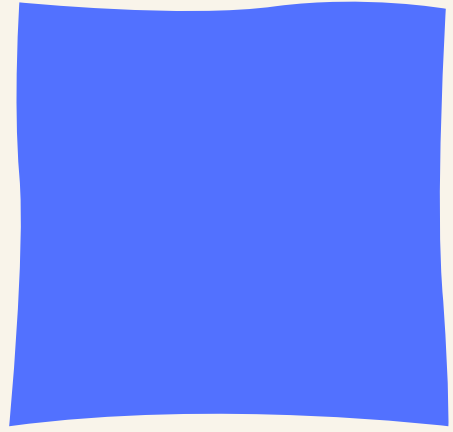
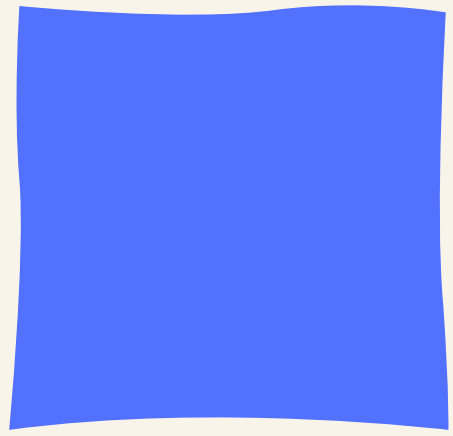
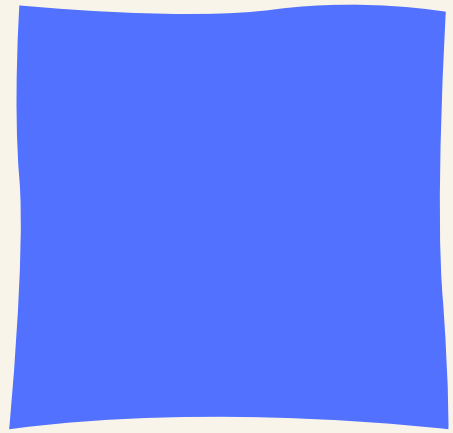
- PARTNERSHIP WITH REMAKE LEARNING -



In November 2021 Doncaster hosted the UK's first ever Global Education Leaders Partnership event. The conference included a presentation from Gregg Behr, co-chair of the Remake Learning Council and Director of the Grable Foundation. Gregg shared his experiences of transforming the educational offer through the Remake Learning programme within Pittsburgh, USA – a place which has a number of similarities, in terms of its socio-economic profile, with Doncaster.



The Remake Learning network in Pittsburgh has a mission to ignite engaging, relevant, and equitable learning practices in support of young people navigating rapid social, technological change. As part of their wider educational approach, the network has been running an annual Remake Learning Days festival for well over a decade – promoting educational opportunities for children, families and adults in a fun, engaging, and accessible way.



Doncaster's Education & Skills 2030 Strategy puts forward a Talent & Innovation Ecosystem model which aims to move the focus away from purely formal education to lifelong learning; aiming to provide learners with varied and continued opportunities to develop both soft and hard skills, as well as conceptual and practical knowledge that will allow them to flourish in life and work.



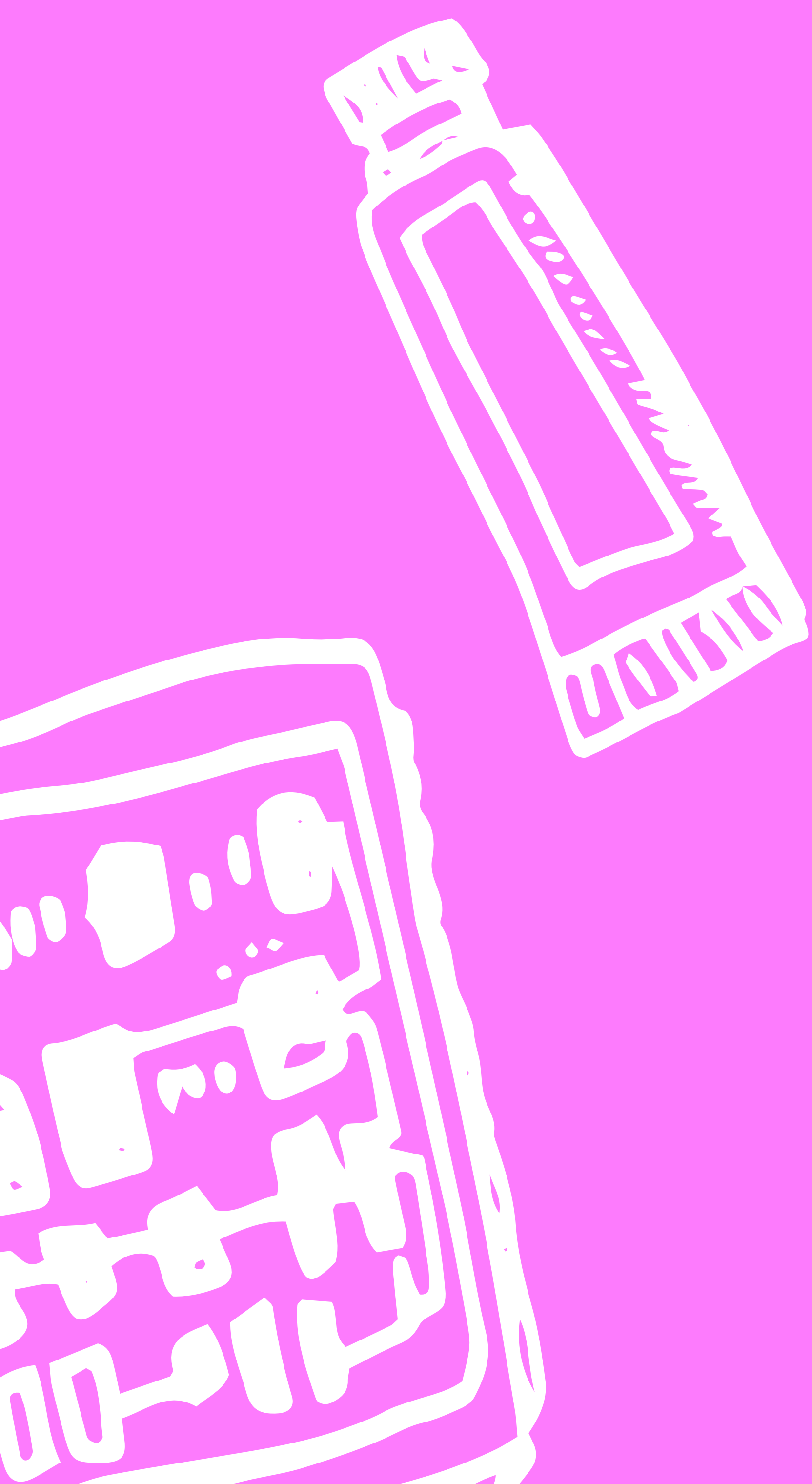
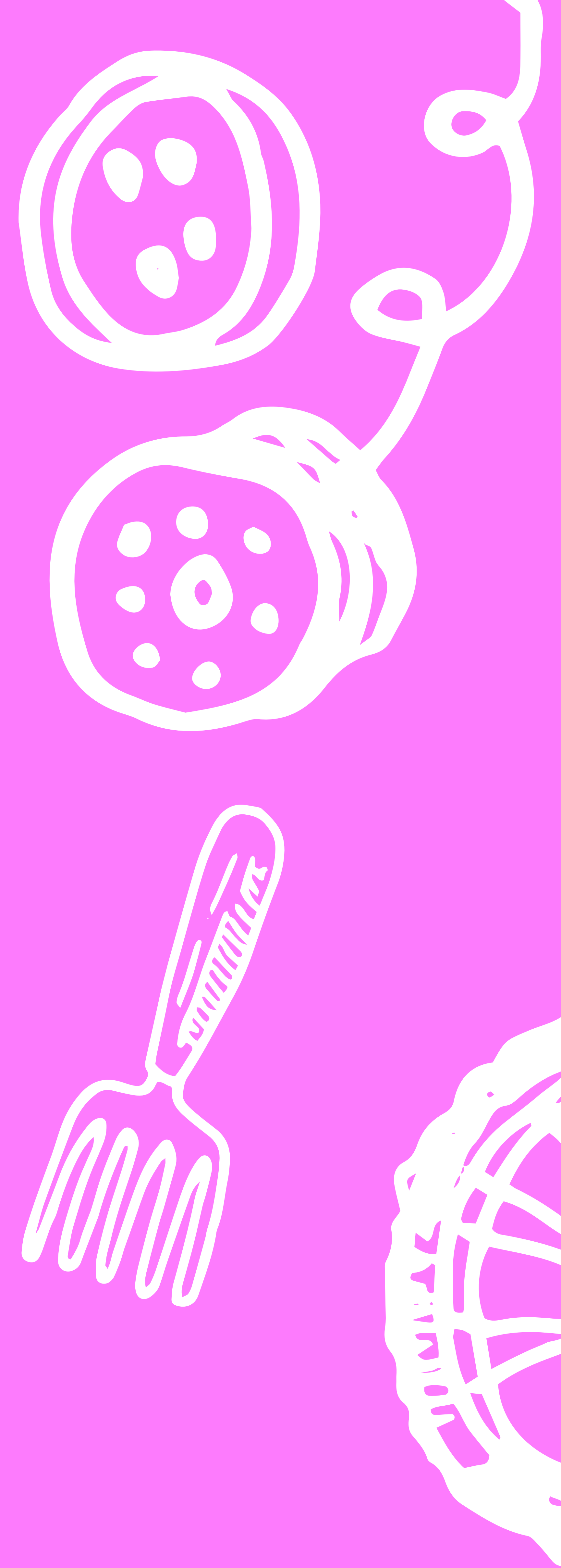
AIMS OF THE FESTIVAL

OUTPUTS

- To increase the number and variety of innovative and impactful learning experiences across the City
- To provide opportunities to learn 'outside of the classroom'
- To enhance the capacity of organisations providing informal learning experiences (including through grant funding)
- To provide residents with more information about the learning opportunities that are already available to them
- To increase opportunities for intergenerational learning
- To obtain data and insights that would enable partners to improve the local learning offer

OUTCOMES

- To raise awareness about the varied learning opportunities that are available to people locally
- To raise levels of participation in lifelong learning
- To increase levels of parental engagement in their children's learning
- To develop a more diverse and inclusive network of learning providers
- To shift perceptions about lifelong learning and education
- To improve levels of self-confidence, self-esteem, and wellbeing amongst learners



APPROACH TO THE DELIVERY



Remake Learning Pittsburgh plans its annual festival via a steering group which comprises representatives from a range of external organisations. It asks all countries and regions to follow this model, as a prerequisite to being a part of the international network.

Unfortunately due to the short time scales, it was not possible to include external organisations, but the Council plans to do this in future years.

DELIVERY OF THE FESTIVAL INVOLVED PARTNERSHIP WORKING WITH A NUMBER OF ORGANISATIONS AND SERVICES:

Remake Learning Pittsburgh provided a significant financial contribution, as well as a website, branding, and evaluation surveys

A variety of Council services were represented on the steering group, which was chaired by an elected member, and took decisions about grant-making

80 individual organisations hosted the events, each of which were provided 1-to-1 support with grant applications, comms, and evaluation



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GRANT GIVING

£18k was allocated to issue as grants for event hosts: £10k from the Council and £8k from Remake Learning Pittsburgh. This was to enable events to be run by organisations who would not otherwise have the capacity, as well as ensuring that events met the objective of being 'innovative and impactful.'

Individual event hosts could apply for grant money in three bands, providing their applications included an explanation of how grant monies would be efficiently used. Hosts who applied to receive the largest grant were required to provide evidence that they were working in partnership with smaller/grassroots organisations)

- BAND ONE: £100-£200**
- BAND TWO: £200-£500**
- BAND THREE: £500-£1000**



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EVENT HOST TYPE	NUMBER OF APPROVED GRANTS / BAND
ARTS	TOTAL: 11 GRANTS 1 X BAND ONE 2 X BAND TWO 8 X BAND THREE
MAKER	TOTAL: 9 GRANTS 2 X BAND ONE 3 X BAND TWO 4 X BAND THREE
OUTDOOR LEARNING	TOTAL: 4 GRANTS 1 X BAND ONE 2 X BAND TWO 1 X BAND THREE
SCIENCE & TECHNOLOGY	TOTAL: 2 GRANTS 1 X BAND ONE 0 X BAND TWO 1 X BAND THREE
YOUTH VOICE	TOTAL: 5 GRANTS 2 X BAND ONE 1 X BAND TWO 2 X BAND THREE
EMPLOYMENT & SKILLS	TOTAL: 1 GRANT 0 X BAND ONE 0 X BAND TWO 1 X BAND THREE



LAUNCH DAY



A launch event provided an opportunity to showcase the wider festival, helping both residents and event hosts gain a stronger understanding about what Remake Learning looked like in practice – it provided an opportunity for 'taster sessions

Danum Gallery Library and Museum was chosen as the venue due to its fit with the theme of an interactive learning space; it also provided an opportunity to showcase this as an asset and boost engagement with the offer following the festival



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THE IMPACT

Across the whole festival, there was strong attendee turnout. There was no set number we had aimed to achieve in our first year of delivery, but the turnout was higher than we had anticipated.

- **Total number of attendees (all events): Circa. 10,000**
- **Launch event attendees: Circa. 3,000**

As part of building our wider evaluation picture, the attendee feedback surveys have given us an insight into the outcomes for festival attendees:

Survey Question (1 = strongly disagree, 5 = strongly agree)	Response Data
How much do you agree with the following statement? "I enjoyed today's event."	Average score = 4.6 out of 5
How much do you agree with the following statement? "I learnt something new at today's event."	Average score = 4.1 out of 5
How much do you agree with the following statement? "My experience today has encouraged me to look into other learning opportunities."	Average score = 4.1 out of 5

KEY THEMES OF THE FEEDBACK

The launch event was well received, and successfully increased awareness of the DGLAM offer:

"I've never seen DGLAM so buzzing with excitement, it has really transformed the building"

"I didn't know that [DLGAM] was free to visit every day"

"We enjoyed visiting the museum and will definitely come back"

There are positive health and wellbeing benefits to delivering this activity:

"Would definitely recommend a creative workshop, fantastic for mental health"

"It has brought me out of the house and got me motivated to start crafting again. Talking to people helps my mental health issues"

"I felt low today but made myself come, cheered me up and got a lot of support"

The festival sparked thinking about how to deliver more innovative activity in the future:

"The team delivered the very successful 'Shaping your Future Event' with Hexthorpe Primary School, partners and 9 local businesses for Year 6 pupils as part of the Remake Learning Festival. This model will be reviewed for implementation in other local schools."

"Thank you for all your time and energy in offering this. What a fantastic idea to promote 'real' learning"



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Some of the adult only events had very positive feedback too:

"Not only learning new crafts – also meeting people/socialising. Made me realise that I am not too old to learn!"
"I enjoyed all of it. Enjoyed catching up with everyone and having a laugh."

"I feel the assured the venue where held this activity is a safe place for domestic abuse victims and it is safeguarded in other ways too."



**Event Attendance:
Most events were well attended but some had low attendance**

In some cases, this was beneficial allowing event host to dedicate more time to individuals

In other cases, low attendance made it difficult to run the session

A number of attendees stated that they were keen to come back for more events

Some attendees commented that they wished more events like this were available to them locally

Future Engagement



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226 LEARNING EVENTS INVOLVED WORKING
WITH OVER 80 HOST ORGANISATIONS

HOST SURVEY OUTCOMES

Survey Question	Response
<p>'How would you rate your overall experience?' (1= Very poor; 5= Excellent)</p>	<p>80% answered 5 out of 5 The remaining 20% answered 4 out of 5</p>
<p>'In the future, what is the likelihood of you collaborating with someone else (another organization) in your region as a result of Remake Learning?' (1= Very unlikely; 5= Very likely)</p>	<p>50% answered 5 out of 5 25% answered 4 out of 5 25% answered 3 out of 5</p>
<p>'How would you rate communications from your regional organisers or from the RLFD team?' (1= Very poor; 5= Excellent)</p>	<p>50% answered 5 out of 5 40% answered 4 out of 5 10% answered 3 out of 5</p>



KEY THEMES OF HOST FEEDBACK

"We would need to begin discussing and planning events for 2023-24 a lot further in advance ... We would also like time to be able to utilise our existing networks to promote this activity."

"[The team] have been very helpful and supportive and the communication with them has been excellent."

"It would be good if decisions could be made faster, plus more money to do more workshops. But overall good communication."

"People who have not engaged with us before came and took part and now know how we help our community"

"It helped me to reach a wider audience and to engage families from all walks of life and regardless of socioeconomic background"

"A great team who supported each other throughout"

"It has enabled us to further engage with community outreach in targeted areas of our region."



COMMS & EVALUATION

Over the seven-week communications campaign:

- The festival was promoted in 16 different email newsletters to residents
- There were 94 different social media posts across the Council's pages (Facebook, Twitter and Instagram)
- Two dedicated Facebook pages were set up, one for the whole festival and one specifically for the launch event. They had 460 and 553 followers respectively.
- The Council's posts were also shared into 100 different existing community groups on Facebook
- There was a total 12,114 visits to the Doncaster Remake Learning website
- Information about the festival was also shared via BBC Radio Sheffield, the Doncaster Free Press and the Yorkshire Post

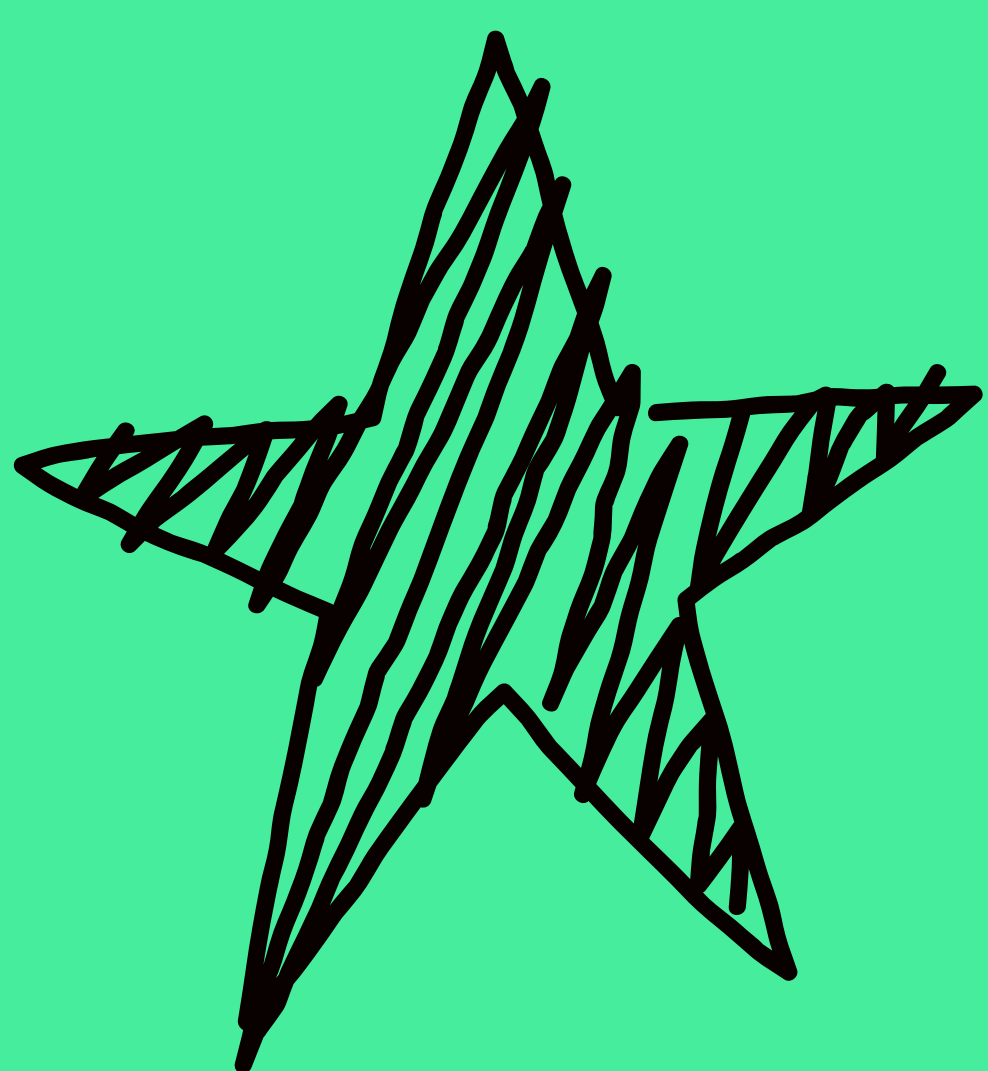
Additional benefits realised:

Other council services seen more engagement since the festival, with DGLAM reporting that footfall has increased, and services such as Fostering have reported that they have received additional inquiries as a result of holding a stall at the launch event

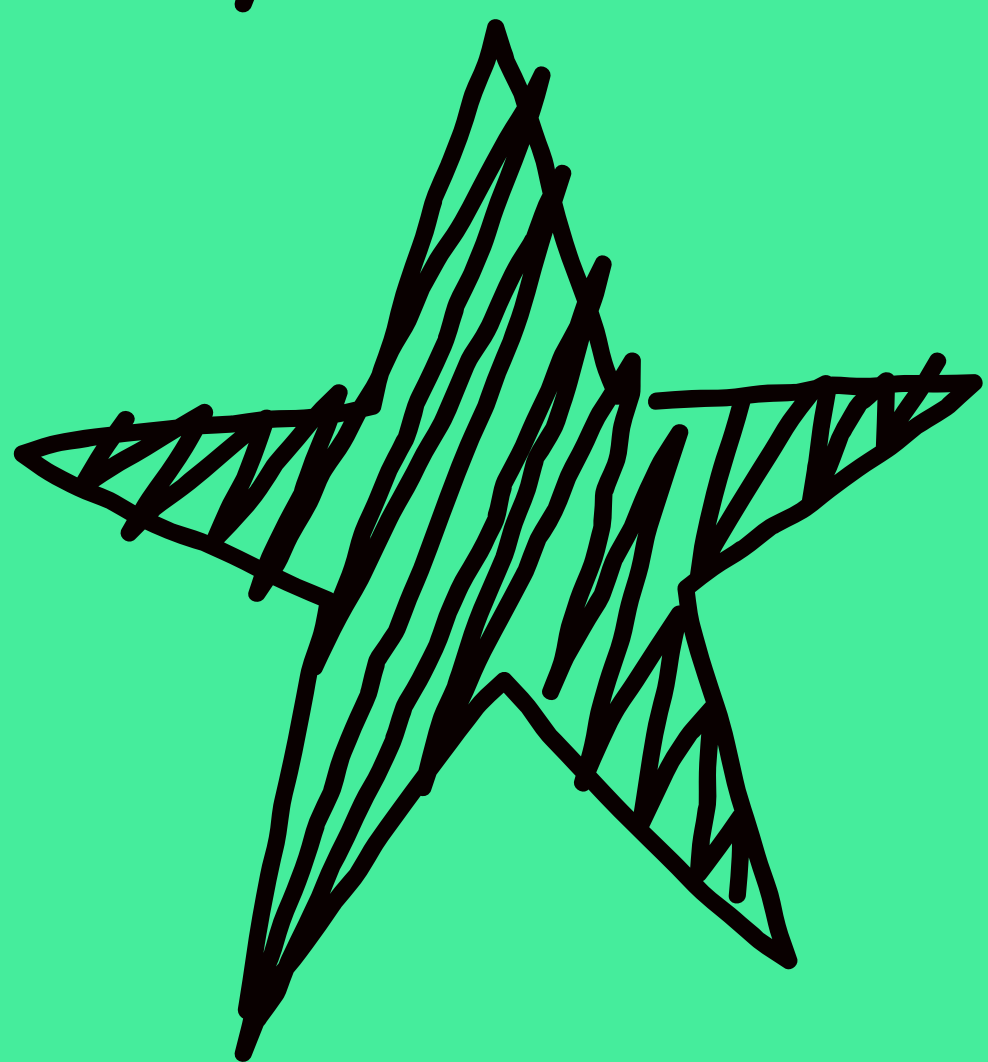


OUR RECOMMENDATIONS

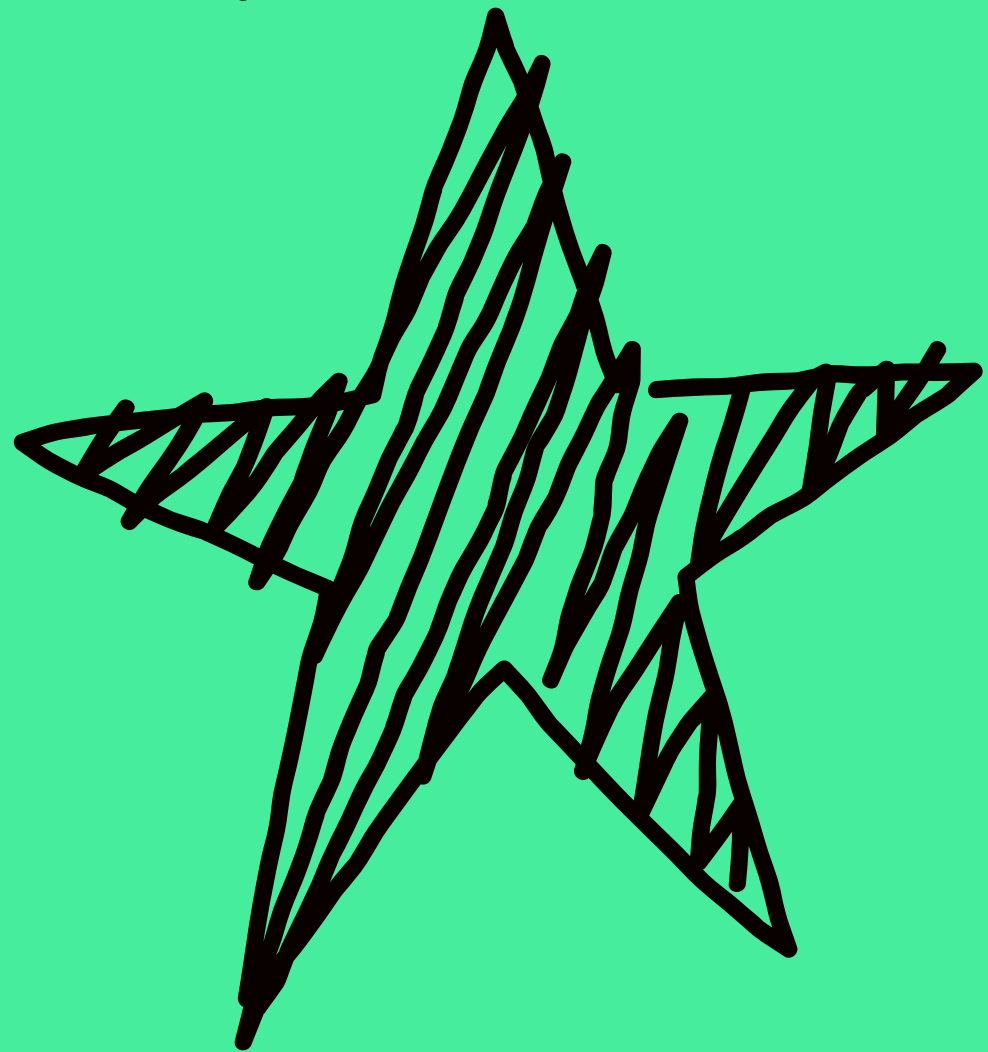
The Remake Learning Festival has been a huge success, with an offer of 226 events provided by 80 different event hosts and reach of over 10,000. It has been a project of firsts. The following recommendations are made with a view to enhancing the programme in future:



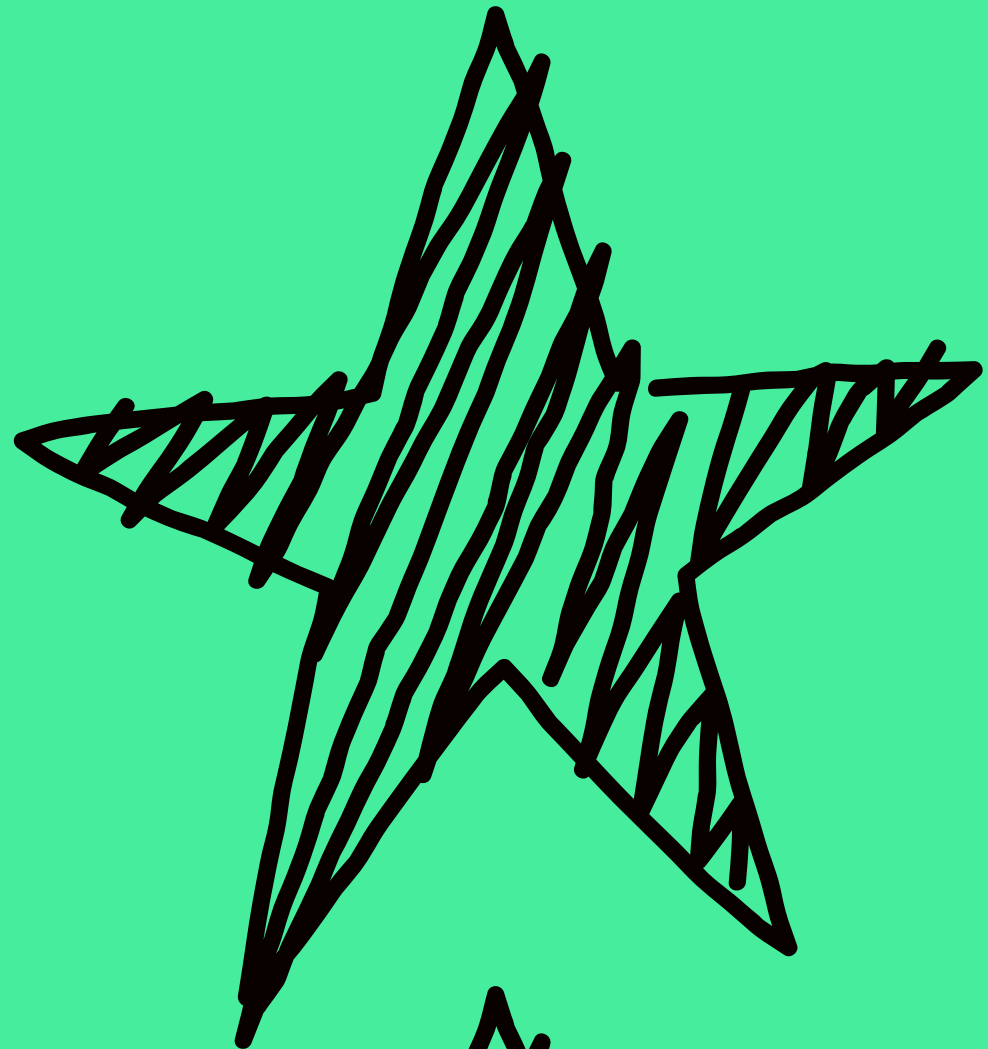
To make the festival an annual occurrence, supported with mini-events. With a full-time position dedicated to Remake Learning we could engage with learners and hosts organisations with events throughout the year to greater facilitate the 'learning culture' in Doncaster.



To consider integrating Remake Learning with more internal services to expand its reach for example: Adult & Family Community Learning, Youth Services, and the Holiday Activities and Food Programme.



To provide a longer 'lead-in' time, and to maintain and build on relationships with the existing key partners whilst looking to see what new partnerships we can develop, with a particular focus on engaging the business community.



To provide greater flexibility around grant-giving and to enable the programme to draw in funding from elsewhere, the Council should consider what kind of delivery model should take this work forward (e.g., a Community Interest Company).



To seek to establish a formal Remake Learning Committee, with representatives from across the education, arts, and employment sectors.



NEXT STEPS

2024

Recruiting to a dedicated Learner Manager post to lead on this agenda

Establishing an operational group to drive forward future activity

Delivering a programme of partner & host (re-)engagement

Agreeing with Remake Learning Pittsburgh dates & remit of the 2024 festival

Assessing options for expansion into South Yorkshire

Exploring future funding options

Considering options for an alternative delivery model

Any other exciting ideas for our Remake Learning initiative? Get in touch!

Remake.Learning@doncaster.gov.uk



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**THANK YOU FOR ALL
OF YOUR SUPPORT!**



*IF YOU WOULD LIKE TO TAKE PART IN ANY
FUTURE REMAKE LEARNING EVENTS
PLEASE CONTACT US ON:
REMAKE.LEARNING@DONCASTER.GOV.UK*



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